



1. ORGANISATION - GENERAL OFFICE

The GRAPHITEC - CONVERTEC 2009 event is being organised by EXPOSIUM, 70 av du Gal de Gaulle, 92058 Paris La Défense Cedex, with a share capital of 1 000 000 euros, RCS de NANTERRE N° 316 780519 - here after called the Organiser.

All correspondence must be sent to the event's General Office GRAPHITEC - CONVERTEC, EXPOSIUM, 70 av du Gal de Gaulle, 92058 Paris La Défense Cedex - fax : +33 (1) 53 30 95 14

2. DATES, PLACE AND OPENING HOURS OF THE EVENT

GRAPHITEC-CONVERTEC 2009 will take place from June 9th till June 12th, 2009, at Paris Expo, Porte de Versailles in Paris, France. The opening hours will be as follows :

- Tuesday, June 9th : 10.00 am – 7.00 pm (non-stop)
- Wednesday, June 10th : 10.00 am – 7.00 pm (non-stop)
- Thursday, June 11th : 10.00 am – 9.00 pm (non-stop)
- Friday, June 12th : 10.00 am – 5.00 pm (non-stop)

3. PRODUCTS ALLOWED AT THE EVENT

Only services, equipment and products relating to printing industry are allowed at the exhibition GRAPHITEC – CONVERTEC 2009.

All products and equipment displayed that are intended for sale on French territory must comply with the French and European regulations and standards in force during the event.

4. STAND INSTALLATION

Bare stand: From Thursday, June 4th 2009 at 2.00 pm earliest and then according to time schedule that will be communicated in the technical guide.

Equipped stand: From Saturday, June 6th 2009 at 12.00 am earliest and then according to time schedule that will be communicated in the technical guide.

All exhibitors will be required to finish installing their stands at midnight on Monday, June 8th 2009, which is the day prior to opening. On Monday, June 8th 2009, no vehicles may circulate in the event grounds. This measure is essential to allow completion of the event installations.

5. REGULATIONS

Exhibitors are required to become acquainted with and to abide by all the regulations in force during the event, laid down either by the authorities or by the organiser, in particular, the prohibition to smoke in the places assigned to a collective use and Fire Safety Regulations and Health Safety and Protection Regulations.

These regulations will be set out with the exhibitor guide sent to all exhibitors.

The organiser will only allow stands which comply with the aforementioned regulations to operate.

6. DAMAGE TO THE SITE

The rented site must be left in its original condition. The exhibitor will be charged for any damage caused to the building or to the land by its installations, merchandise or equipment.

7. DISMANTLING THE STANDS

Exhibitors may begin to dismantle their stands on Friday, June 12th 2009 starting at 5.30 pm, 8 pm for vehicles. All stands, embellishments, equipment and merchandise must be removed by Monday, June 15th 2009 at 10.00 am at the latest.

After that time, the organiser shall be entitled to take all steps it considers useful, at the exhibitor's risk and expense, to remove the equipment and merchandise that has not yet been removed and to destroy any elements and embellishments of any nature whatsoever that have not been dismantled, without incurring any liability in that regard.

8. VISITOR ADMISSION

Visitors must pay an admission price set by the organiser.

9. CUSTOMS

Each exhibitor shall be responsible for carrying out customs formalities in connection with equipment and products originating from abroad.

The organiser shall not be held liable for any problems that may arise in connection with such formalities. Therefore, the exhibitor shall hold the organiser harmless against any actions and/or claims in this respect and shall indemnify the organiser for any damage sustained by the latter on account of a breach of the requisite customs formalities.

10. INDUSTRIAL PROPERTY RIGHTS AND RIGHTS TO IMAGES

10.1 Industrial and intellectual property

Exhibitors shall assure the organiser that they have obtained the necessary authorisations and hold the intellectual property rights (industrial property and copyright) for the equipment/products/creations and trademarks exhibited during the event, in accordance with all applicable legal provisions.

Any action necessary to prove ownership of the aforesaid rights shall be taken before the equipment/products/creations and trademarks are exhibited, and the organiser will not accept any liability in this connection.

10.2 SACEM filing

Exhibitors wishing to play recorded music on their stands must give the organiser prior written notice.

Furthermore, exhibitors shall have sole responsibility for compliance with all intellectual property rights relating to any music played. Accordingly, exhibitors must file the relevant declarations regarding music played on their stands with the SACEM, and pay the corresponding royalties.

Exhibitors shall hold the organiser harmless against any actions and/or claims brought by any third parties due to their failure to perform their obligations.

10.3 Rights to images

Exhibitors are informed that films and photographs will be taken on the site during the exhibition. Films and Photographs, which may show the logos, trademarks or models exhibited by exhibitors on their stands, may be used to promote the event on various media (documents, television, internet, etc.). Any exhibitors that do not wish their stand or part of their stand or any items exhibited thereon (such as a logo, trademark or model) to appear on photographs and films used to promote the exhibition should inform the organiser, in writing, before the exhibition opens.

In addition, any exhibitors that wish to take photographs of the event must give the organiser prior written notice.

Lastly, exhibitors shall obtain all authorisations needed in connection with photographs taken during the event, and shall respect the other exhibitors' rights to images, under their sole responsibility.

11. FRENCH DATA PROTECTION ACT

The French data protection agency (CNIL) has been notified of the existence of this file. In accordance with the French Data Protection Act (Loi Informatique et Libertés) of 6 January 1978, you have the right to access, rectify or object to information held about you and to have it deleted. You may refuse to allow this information to be disclosed to third parties. To exercise your rights, please write to the above address, giving your name and address and the name of the exhibition.

Unless we receive written instructions from you to the contrary, the name of your company may appear in any materials used by the organiser to promote exhibitions.

12. UNFAIR COMPETITION

Throughout the event, the exhibitor undertakes to refrain from indulging in acts of unfair competition such as conducting surveys or distributing promotional items outside its stand, which acts may result in diversion in its favour of visitors to the event.

13. TAKE-AWAY SALES

The organiser reserves the right to prohibit or restrict any sales which involve immediate delivery to the buyer on the premises.

Moreover, if take-away sales are authorised by the organiser, exhibitors shall comply with the take-away sales regulations in force during the event.

14. DISPUTES

In the event of a dispute, French law alone shall be authoritative and the Courts of Paris shall hold sole jurisdiction.