

5- THE OFFICIAL CATALOGUE

New in 2009, the Official Catalogue will be distributed free of charge to visitors, exhibitors, journalists and VIPs!

A great tool providing information and helping prepare for the visit, it is the key reference for visitors during the trade show: exhibitors' list with their contact details, alphabetical and themed index. It can also be consulted on the internet before the trade show.

PRESENTATION OF YOUR COMPANY IN THE OFFICIAL CATALOGUE

We are providing you with a product code for the first time, so you can indicate your main business sector to visitors!

You can liven up your presentation by inserting your logo by your company name along with a text introducing your business.

YOUR NEW PRODUCTS!

Tell us your news!

Registration in the catalogue also allows you to declare your new products.

Remember to send information about your new products to our Communications Department, using the form you will find in your Exhibitors' Area.

All information about them will be passed on to the press and visitors, via a dedicated section of our website and during the trade show.

YOUR ADVERT IN THE OFFICIAL CATALOGUE

Guaranteed impact throughout the year!

Effectively boost your image among visitors by announcing your presence in the trade show's Catalogue, using any of our numerous advertising packages.

■ Positions:

● COVER:

Outside back cover	€3500 excl VAT
Inside front cover	€2900 excl VAT
Inside back cover	€2500 excl VAT
First page four-color recto	€2500 excl VAT
1 page, four-color, opposite contents	€2300 excl VAT

● ADVERTISING:

1 page, four-color	€1800 excl VAT
Half-page, four-color	€1100 excl VAT

Deadline: April 20th, 2009

For all information about advertising products, to order them or complete your registration in the Official Catalogue:

**Visit the online registration page,
accessible from your Exhibitors' Area**

Or contact J2C Communication: graphitec2009@j2c-communication.fr

6- THE POCKET MAP AND THE LARGE ORIENTATION MAPS

LOGO AND BANNER ON TRADE SHOW MAPS

Large maps, placed at strategic junctions, will inform visitors about exhibitor's locations, event areas, etc. Promote your company on the events big maps over the four days of the event!

Featuring the list of exhibitors and their stand number, the pocket map will help visitors and guide them towards centers of interest. Clear and easy to use, it will increase the efficiency of visits.

Exclusive! Banner with logo and stand number at the top of each large orientation map **€1500 excl VAT**

Four-color logo linked to your place on the pocket map + orientation maps**€455 excl VAT**

Deadline: April 20th, 2009

**To find out all about the trade show's maps and be included on them:
Visit the online registration page,
accessible from your Exhibitors' Area
Or contact J2C Communication: graphitec2009@j2c-communication.fr**