

2- INVITE YOUR CLIENTS

ORDERING EXTRA INVITATIONS

Generate traffic to your stand!

Offer your clients, prospects and partners the possibility of coming to see you at your stand FREE OF CHARGE by sending them an invitation* to the trade show! Don't let your competitors invite them first!

You already have an allowance of 200 invitations included in your registration fee. These invitations will be sent to you by beginning of April, once you have confirmed your attendance. If you do not have enough, you can order extra free invitations!

**Please note: an invitation is worth €45 incl. tax. Any visitor not carrying a badge or invitation will be required to pay this amount at the entrance to the trade show.*

If you would like, we can send you extra invitations delivered flat, so that you can personalize them with your logo and stand number before sending them out to your contacts.

Our advice: Arrange for your invitations to be sent out far enough in advance (between two months to six weeks before the trade show). This gives your guests the chance to pre-register and print out their permanent electronic entry badge to the trade show and avoid any queues at the entrance.

Deadline: May 15th, 2009

ORDERING VIP BADGES

FREE!

Do not miss out on this opportunity to capitalize on your top contacts!

Welcoming your top clients and key accounts under the best possible conditions is important for you – and for us!

We therefore provide you with VIP badges intended for them.

This will give them access to the VIP Club, with a tailored welcome, open bar, cloakroom, etc. They can drop in whenever they choose throughout the trade show.

■ **Number of free VIP badges:**

- 15 badges for stands < or = 100m²
- 30 badges for stands > 100m²

■ **To order your VIP badges:** Register your list of contacts using your login and password at the contact-registration website www.graphitec.com, accessible via your Exhibitors' Area.

■ We print the VIP badges and send them to you. Your VIP badges will be sent to you from April 2009.

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